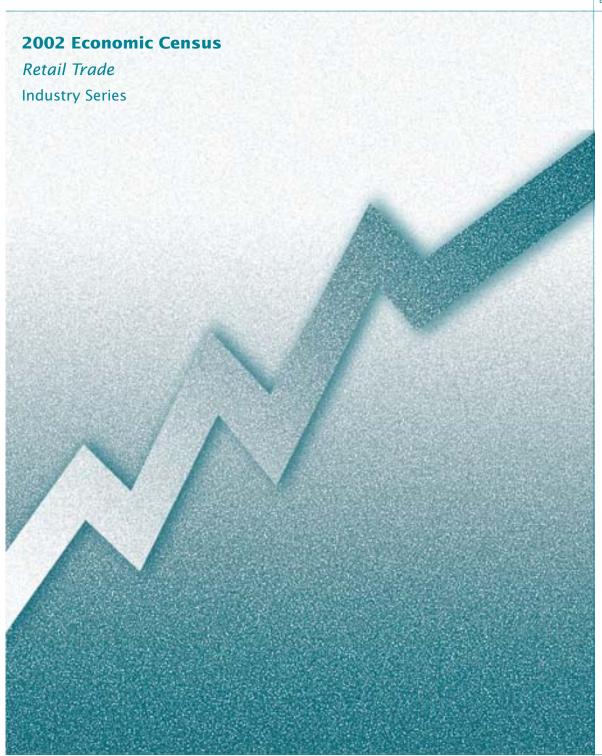
Health and Personal Care Stores: 2002

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Helping You Make Informed Decisions

U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU



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-- Not applicable for this report.

Table 1. Summary Statistics for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

						Paid	Percent of	of sales—
2002 NAICS code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records ¹	Estimated ²
446	Health and personal care stores	81 973	180 220 698	20 576 171	4 890 987	1 036 549	18.3	4.0
4461	Health and personal care stores Pharmacies and drug stores Pharmacies and drug stores Pharmacies and drug stores Pharmacies and drug stores Proprietary stores	81 973	180 220 698	20 576 171	4 890 987	1 036 549	18.3	4.0
44611		40 530	155 607 983	15 763 914	3 729 055	792 982	18.2	3.1
446110		40 530	155 607 983	15 763 914	3 729 055	792 982	18.2	3.1
4461101		39 274	154 416 942	15 585 241	3 685 606	783 010	18.2	3.0
4461102		1 256	1 191 041	178 673	43 449	9 972	21.9	7.1
44612	Cosmetics, beauty supplies, and perfume stores	10 786	6 700 460	973 978	233 074	78 859	15.9	11.8
446120		10 786	6 700 460	973 978	233 074	78 859	15.9	11.8
44613	Optical goods stores	13 031	6 649 651	1 629 757	403 653	70 156	17.7	9.6
446130		13 031	6 649 651	1 629 757	403 653	70 156	17.7	9.6
44619	Other health and personal care stores	17 626	11 262 604	2 208 522	525 205	94 552	21.7	9.2
446191		9 525	4 677 252	696 699	169 891	47 321	24.3	6.7
446199		8 101	6 585 352	1 511 823	355 314	47 231	19.9	11.0

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

¹Includes sales information obtained from administrative records of other federal agencies.
²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

1997 NAICS code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
446	Health and personal care stores	81 973 82 941	180 220 698 117 700 863	20 576 171 15 190 635	1 036 549 903 694
4461 44611 446110 4461101 4461102 44612	Health and personal care stores	81 973 82 941 40 530 43 615 40 530 43 615 39 274 41 743 1 256 1 872 10 786 9 014 10 786	180 220 698 117 700 863 155 607 983 98 630 857 155 607 983 98 630 857 154 416 942 96 989 832 1 191 041 1 641 025 6 700 460 4 418 998 6 700 460	20 576 171 15 190 635 15 763 914 11 587 516 15 763 914 11 587 516 15 585 241 11 380 631 178 673 206 885 973 978 603 595 973 978	1 036 549 903 694 792 982 703 752 792 982 703 752 783 010 687 330 9 972 16 422 78 859 46 527 78 859
446130 44619 446191	1997. Optical goods stores	9 014 13 031 15 192 13 031 15 192 17 626 15 120 9 525	4 418 998 6 649 651 6 432 078 6 649 651 6 432 078 11 262 604 8 218 930 4 677 252	603 595 1 629 757 1 401 239 1 629 757 1 401 239 2 208 522 1 598 285 696 699	46 527 70 156 73 049 70 156 73 049 94 552 80 366 47 321
446199	All other health and personal care stores	7 404 8 101 7 716	3 488 590 6 585 352 4 730 340	484 956 1 511 823 1 113 329	38 537 47 231 41 829

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, and definitions, see note at end of table]

			Establishments lin		Pro	duct line sales		
2002	2002 Product	Kind of hyginage and product line				As percent o		
NAICS code	Product line code	Kind of business and product line	Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	Estab- lishments with the product line	All estab- lishments ¹	Response coverage ² (percent)
446		Health and personal care stores	81 973	x	180 220 698	х	100.0	68.7
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. Bottled, canned, or packaged soft drinks	28 361 23 821	114 761 752 106 191 224	6 411 598 1 798 602	5.6 1.7	3.6 1.0	67.0 X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	26 663	111 761 651	4 612 996	4.1	2.6	Х
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	1 515	4 641 633	124 079	2.7	.1	×
	20140 20150	Packaged liquor, wine, & beer Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	11 735 20 186	61 606 393 100 627 141	1 876 441 1 926 261	3.0 1.9	1.0	X
	20160 20161	Drugs, health aids, beauty aids, including cosmetics	69 385 39 282	173 789 422 154 429 151	145 924 370 109 669 041	84.0 71.0	81.0 60.9	67.2 X
	20162 20163 20164	Nonprescription medicines. Vitamins, minerals, & other dietary supplements Health aids, incl first-aid products; foot prod; prescription access; eye/	36 506 40 146	145 230 651 129 321 914	5 821 874 5 232 745	4.0 4.0	3.2 2.9	X X X
	20105	contact lens care prod; convalescent aids, ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	32 445	124 435 923	7 973 477	6.4	4.4	Х
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	33 707	120 387 211	5 898 326	4.9	3.3	Х
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc	36 345	124 879 189	9 812 303	7.9	5.4	X
	20167	Hearing aids & supplies	10 650 20 081	31 462 226 98 629 424	1 516 604 899 104	4.8	.8 .5	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps,	20 114	100 474 003	712 132	.7	.4	
	20200 20220	bags, foils, etc. Men's wear Women's uniors' & misses' wear	12 103 10 043	67 061 299 53 280 614	38 425 185 063	.1 .3	Z .1	X X X
	20240	Women's, juniors', & misses' wear Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	5 271	26 626 664	26 710	.1	z	
	20260 20270	Footwear, including accessories Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings,	14 236	75 023 897	186 934	.2	.1	X
	20280 20300	needlework kits, etc. Curtains, draperies, blinds, slipcovers, bed & table coverings. Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills,	7 183 177	44 646 091 1 093 583	17 232 91	Z Z	Z Z	X
	20310	etc	15	10 664	1 029	9.6	Z	Х
	20320	toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc. Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, &	21 416	91 640 168	1 080 157	1.2	.6	х
	20330	accessories. Audio equipment, musical instruments, radios, stereos, compact discs,	10 841	60 275 951	192 406	.3	.1	Х
	20380	records, tapes, audio tape books, sheet music, accessories	16 285	84 108 029	632 239	.8	.4	X
	20400 20420 20440 20460	A bathroom access, outdoor charcoal grills, planters, etc Jewelry, including watches, watch attachments, novelty jewelry, etc. Books Photographic equipment & supplies Toys, hobby goods, & games, including stuffed animals, video &	18 268 14 172 15 148 18 962	94 587 834 62 537 383 67 403 357 98 244 827	554 492 264 927 230 382 1 131 387	.6 .4 .3 1.2	.3 .1 .1 .6	X X X
	20461 20462 20463	electronic games, electronic game devices, & wheel goods, except bicycles	19 901 19 590 7 160 9 931	97 953 362 97 155 232 42 016 220 54 476 722	660 263 579 519 26 084 54 660	.7 .6 .1 .1	.4 .3 Z Z	65.3 X X X
	20490 20491 20492 20493 20494	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. Prescription eyeglasses Contact lenses Nonprescription eyeglasses & sunglasses All other optical goods & accessories.	30 892 14 616 7 133 21 646 12 018	94 513 673 25 960 776 3 454 440 70 596 377 21 120 496	6 649 694 4 918 483 523 485 959 075 248 651	7.0 18.9 15.2 1.4 1.2	3.7 2.7 .3 .5	68.4 X X X X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized						
	20600	sport vehicles, bicycles, parts & accessories, etc	308 11 963	2 067 381	33 384	1.6	Z .2	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	10 415	70 162 854 55 070 244	273 098 235 736	.4	.1	X
	20730 20740	Automotive lubricants, including oil, greases, etc. Automotive tires, tubes, batteries, parts, accessories.	6 115 5 613	30 421 670 34 686 491	81 014 20 403	.4 .3 .1	Z Z Z Z	X X X X
	20780 20800	Household fuels, including oil, LP gas, wood, coal Pets, pet foods, & pet supplies	177 16 730	1 113 346 85 967 100	4 633 221 902	.1 .4 .3	Z Z .1	ŷ
	20850 20850 20851	All other merchandise	26 013	116 047 201	4 153 044	3.6	2.3	68.6
	20852	products	18 799	96 690 074	316 568	.3	.2	Х
	20852	sheet paper	6 573 19 504	31 394 531 95 907 371	95 038 575 641	.3 .6	.1 .3	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	988	6 562 306	12 830	.2	z	
	20855 20856	Greeting cards	24 516 18 923	113 002 692 94 728 151	1 658 619 338 345	1.5	.9 .2	X X X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	10 788	56 684 127	291 544	.5	.2 .4	X

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			Establishments lir		Pro	duct line sales		
2002	2002					As percent of		
NAICS code	Product line code	Kind of business and product line	Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	Estab- lishments with the product line	All estab- lishments ¹	Response coverage ² (percent)
446		Health and personal care stores—Con.						
	20850	All other merchandise—Con.	400				_	
	20883 29810	All other merchandise	160 18 660	747 623 89 537 236	60 885	8.1 1.6	Z	X X
	29900	All other merchandise. All nonmerch ropts, incl all ropts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided Receipts from video tape, DVD, video/DVD player, video recorder,	28 037	110 492 174	1 442 626 4 026 164	3.6	2.2	66.8
	29912	laser disc, laser disc player, electronic game, & electronic game device rentals	1 252	8 752 323	33 144	.4	z	х
	29917 29918	Receipts from photofinishing performed by this establishment Receipts from photofinishing contracted out to other establishments	15 144 18 809	84 283 840 95 907 848	1 500 702 969 481	1.8 1.0	.8 .5	X X X X X
	29926	Rental of medical/convalescent equipment	2 149	6 152 163	716 043	11.6	.4	ŷ
	29939 29941	Fees from eye examinations	3 935 509	2 057 024 3 322 877	232 534 11 714	11.3 .4	.1 Z	x
	29959	All other nonmerchandise receipts, including charges for delivery, repair, etc.	7 169	25 861 270	562 546	2.2	.3	Х
4461		Health and personal care stores	81 973	x	180 220 698	x	100.0	68.7
	00400							
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum;						
	20108	packaged snacks; etc. Bottled, canned, or packaged soft drinks	28 361 23 821	114 761 752 106 191 224	6 411 598 1 798 602	5.6 1.7	3.6 1.0	67.0 X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	26 663	111 761 651	4 612 996	4.1	2.6	Х
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery	20 000	111 701 001	4 012 000	4.1	2.0	^
	20120	items & nonalcoholic beverages generally served for immediate	1 515	4 641 633	124 079	2.7		_
	20140	consumption	11 735	61 606 393	1 876 441	3.0	.1 1.0	X X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	20 186	100 627 141	1 926 261	1.9	1.1	Х
	20160 20161	Drugs, health aids, beauty aids, including cosmetics	69 385 39 282	173 789 422 154 429 151	145 924 370 109 669 041	84.0 71.0	81.0 60.9	67.2 X
	20162 20163	Nonprescription medicines	36 506 40 146	145 230 651 129 321 914	5 821 874 5 232 745	4.0 4.0	3.2 2.9	67.2 X X X
	20163	Health aids, incl first-aid products; foot prod; prescription access; eye/	40 146	129 321 914	5 232 745	4.0	2.9	^
		contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	32 445	124 435 923	7 973 477	6.4	4.4	Х
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	33 707	120 387 211	5 898 326	4.9	3.3	Х
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc	36 345	124 879 189	9 812 303	7.9	5.4	
	20167	Hearing aids & supplies	10 650	31 462 226	1 516 604	4.8	.8	X
	20180 20190	Soaps, detergents, & household cleaners	20 081	98 629 424	899 104	.9	.5	X
		bags, foils, etc	20 114	100 474 003	712 132	.7	.4	X
	20200 20220	Men's wear	12 103 10 043	67 061 299 53 280 614	38 425 185 063	.1 .3	Z .1	X X X
	20240	Women's, juniors', & misses' wear Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	5 271	26 626 664	26 710	.1	z	X
	20260 20270	Footwear, including accessories. Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings,	14 236	75 023 897	186 934	.2	.1	
	20280 20300	needlework kits, etc. Curtains, draperies, blinds, slipcovers, bed & table coverings Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners,	7 183 177	44 646 091 1 093 583	17 232 91	Z Z	Z Z	X
	20310	dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc. Small electric appliances, including mixers; blenders; can openers;	15	10 664	1 029	9.6	z	х
	20320	toasters: coffee makers: fry pans: 8 personal care appliances, such as hair dryers, curling irons, shavers, etc	21 416	91 640 168	1 080 157	1.2	.6	Х
		including electronic game/DVD combination devices, parts, & accessories	10 841	60 275 951	192 406	.3	.1	Х
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	16 285	84 108 029	632 239	.8	.4	Х
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet						
	20400	& bathroom access, outdoor charcoal grills, planters, etc	18 268 14 172	94 587 834 62 537 383	554 492 264 927	.6 .4	.3	X
	20420	Books	15 148	67 403 357	230 382	.3	.1	X X X
	20440 20460	Photographic equipment & supplies Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	18 962 19 901	98 244 827 97 953 362	1 131 387 660 263	1.2	.6	
	20461 20462	Toys, including wheel goods Games, including video & electronic games	19 590 7 160	97 155 232 42 016 220	579 519 26 084	.6 .1	.4 .3 Z Z	65.3 X X X
	20463	Hobby goods	9 931	54 476 722	54 660	.1	I	
	20490 20491	Optical goods, including eyeglasses, contact lenses, sunglasses, etc Prescription eyeglasses	30 892 14 616	94 513 673 25 960 776	6 649 694 4 918 483	7.0 18.9	3.7 2.7	ов.4 Х
	20492 20493	Contact lenses	7 133 21 646	3 454 440 70 596 377	523 485 959 075	15.2 1.4	.3 .5	68.4 X X X X
	20494	All other optical goods & accessories	12 018	21 120 496	248 651	1.2	.1	Х
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized						
	20600	sport vehicles, bicycles, parts & accessories, etc	308	2 067 381	33 384	1.6	Z	X
		& light fixtures	11 963	70 162 854	273 098	.4	.2	X

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			Establishments lir	with the product ne	Pro	duct line sales		
2002 NAICS	2002 Product	Kind of business and product line				As percent o of-		
code	line code	Taile of Securiose and proceed time	Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	Estab- lishments with the product line	All estab- lishments ¹	Response coverage ² (percent)
4461		Health and personal care stores—Con.						
	20620 20730 20740 20780 20800 20850 20851	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc. Automotive lubricants, including oil, greases, etc. Automotive tires, tubes, batteries, parts, accessories Household fuels, including oil, LP gas, wood, coal Pets, pet foods, & pet supplies All other merchandise Stationery products, including stationery, tablets, pads, & related products	10 415 6 115 5 613 177 16 730 26 013 18 799	55 070 244 30 421 670 34 686 491 1 113 346 85 967 100 116 047 201 96 690 074	235 736 81 014 20 403 4 633 221 902 4 153 044 316 568	.4 .3 .1 .4 .3 3.6	.1 Z Z Z .1 2.3	X X X X X 68.6
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper Office & school supplies	6 573 19 504	31 394 531 95 907 371	95 038 575 641	.3 .6	.1 .3	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	988	6 562 306	12 830	.0	.s Z	
	20855 20856 20877	Greeting cards Magazines & newspapers Souvenirs & novelty items, including fruit & gourmet food baskets &	24 516 18 923	113 002 692 94 728 151	1 658 619 338 345	1.5 .4	.9 .2	X X
	20878 20883	pre-filled balloons. Seasonal decorations, including decorative plates, napkins, & cups All other merchandise	10 788 18 671 160	56 684 127 95 680 053 747 623	291 544 803 574 60 885	.5 .8 8.1	.2 .4 Z	X X X
	29810 29900	All other merchandise	18 660	89 537 236	1 442 626	1.6	.8	X
	29912	repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	28 037	110 492 174	4 026 164	3.6	2.2	66.8
	29917 29918 29926 29939 29941 29959	device rentals Receipts from photofinishing performed by this establishment Receipts from photofinishing contracted out to other establishments Rental of medical/convalescent equipment Fees from eye examinations Charges for insurance All other nonmerchandise receipts, including charges for delivery,	1 252 15 144 18 809 2 149 3 935 509	8 752 323 84 283 840 95 907 848 6 152 163 2 057 024 3 322 877	33 144 1 500 702 969 481 716 043 232 534 11 714	.4 1.8 1.0 11.6 11.3 .4	Z .8 .5 .4 .1 Z	X X X X X
	29939	repair, etc	7 169	25 861 270	562 546	2.2	.3	Х
44611		Pharmacies and drug stores	40 530	x	155 607 983	х	100.0	69.8
	20100 20108 20113	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. Bottled, canned, or packaged soft drinks All other foods, including dry groceries, canned & bottled foods, candy,	23 713 21 375	111 747 826 104 614 868	5 418 228 1 648 874	4.8 1.6	3.5 1.1	68.1 X
	00100	packaged snacks, bakery products, etc.	22 548	109 076 042	3 769 354	3.5	2.4	Х
	20120 20140 20150 20160	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption. Packaged liquor, wine, & beer. Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others. Drugs, health aids, beauty aids, including cosmetics.	798 11 641 20 154 40 530	3 887 573 61 415 982 100 608 739 155 607 983	71 192 1 872 091 1 925 379 130 089 268	1.8 3.0 1.9 83.6	Z 1.2 1.2 83.6	X X X 68.3
	20161 20162 20163 20164	Prescriptions Nonprescription medicines Vitamins, minerals, & other dietary supplements Health aids, incl first-aid products; foot prod; prescription access; eye/ contact lens care prod; convalescent aids; ortho equip, exc shoes;	39 274 36 200 30 504	154 416 942 145 036 412 124 457 894	109 668 401 5 757 370 1 978 294	71.0 4.0 1.6	70.5 3.7 1.3	68.3 X X X
	20165	medical, surgical, or dental supplies; & artificial limbs	27 916 24 604	118 902 289 115 249 511	3 455 287 3 858 303	2.9 3.3	2.2	X X
	20166	etc. Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	25 859	117 878 389	5 299 206	4.5	3.4	X
	20167	Hearing aids & supplies	6 258 18 677	29 959 496 97 717 227	72 407 884 864	.2 .9	Z .6	×
	20190	Paper & related products, including paper towels, toilet tissue, wraps,	19 609	99 958 109	705 891	.7		
	20200 20220	Men's wear Women's, juniors', & misses' wear Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to	11 992 9 757	67 006 058 53 146 266	33 179 166 496	.1 .3	.5 Z .1	X X X
	20240 20260 20270	6x & 7 to 14), & infants' & toddlers' clothing & accessories	5 245 13 871	26 606 898 74 723 711	24 767 172 773	.1 .2	.1 .1	X
	20280 20310	fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. Curtains, draperies, blinds, slipcovers, bed & table coverings. Small electric appliances, including mixers; blenders; can openers;	7 175 172	44 644 357 1 091 919	17 165 24	Z Z	ZZ	X
	20320	toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc. Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, &	17 319	89 613 508	861 323	1.0	.6	X
	20330	accessories	10 834	60 265 200	191 938	.3	.1	Х
	20380	records, tapes, audio tape books, sheet music, accessories	16 204	84 058 740	631 404	.8	.4	X
	20400 20420 20440	& bathroom access, outdoor charcoal grills, planters, etc Jewelry, including watches, watch attachments, novelty jewelry, etc. Books. Photographic equipment & supplies.	17 893 11 582 12 635 18 933	94 171 080 61 655 574 65 460 500 98 231 857	540 559 208 071 196 698 1 131 106	.6 .3 .3 1.2	.3 .1 .1 .7	X X X

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			Establishments lin		Pro	duct line sales		
2002 NAICS	2002 Product line code	Kind of business and product line				As percent o		
code	iiile code		Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	Estab- lishments with the product line	All estab- lishments ¹	Response coverage ² (percent)
44611		Pharmacies and drug stores—Con.						
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except	10 500	97 727 649	649 768	7	4	66 5
	20461 20462 20463	bicycles Toys, including wheel goods Games, including video & electronic games Hobby goods	19 583 19 373 7 069 9 783	96 957 483 41 986 118 54 420 702	574 519 23 329 51 920	.7 .6 .1 .1	.4 .4 Z Z	66.5 X X X
	20490 20491	Optical goods, including eyeglasses, contact lenses, sunglasses, etc Prescription eyeglasses	17 672 3 989	87 782 081 20 056 202	366 079 132 677	.4 .7	.2 .1 Z	69.5 X
	20492 20493 20494	Contact lenses Nonprescription eyeglasses & sunglasses All other optical goods & accessories.	66 13 608 2 567	74 106 67 508 089 15 805 203	1 780 210 698 20 924	2.4 .3 .1	Z .1 Z	69.5 X X X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc	277	2 046 446	28 749	1.4	z	х
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures. Lawn, garden, & farm equipment & supplies; cut flowers; plants &	11 951	70 150 670	271 989	.4	.2	х
	20730	shrubs; fertilizers; animal feed, other than for pets; etc	10 391 6 105	55 048 822 30 421 015	234 660 81 014	.4 .3	.2	X
	20740 20780	Automotivo tiros tubos battarios parte acoesarios	5 611 177	34 685 832 1 113 346	20 205 4 633	.1 .4	.2 .1 Z Z	X X X X
	20800 20850	Household fuels, including oil, LP gas, wood, coal Pets, pet foods, & pet supplies All other merchandise	15 574 25 028	84 817 767 115 226 662	206 514 4 125 622	.2 3.6	.1 2.7	X 69.7
	20851	products stationery products, including stationery, tablets, pads, & related	18 733	96 666 827	315 894	.3	.2	х
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper Office & school supplies	6 548 19 494	31 378 105 95 903 502	94 894 575 543	.3 .6	.1 .4	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc	977	6 555 492	12 372	.0	z .4	
	20855 20856 20877	Greeting cards Magazines & newspapers Souvenirs & novelty items, including fruit & gourmet food baskets &	24 211 18 389	112 774 611 94 177 208	1 655 256 331 762	1.5 .4	1.1	X X X
	20878 20883	pre-filled balloons. Seasonal decorations, including decorative plates, napkins, & cups All other merchandise	10 620 18 594 104	56 619 460 95 625 901 686 398	287 657 801 104 51 140	.5 .8 7.5	.2 .5 Z	X X X
	29810 29900	All other merchandise	17 032	87 599 121	1 287 015	1.5	.8	Х
	29912	repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	21 532	106 064 988	3 186 239	3.0	2.0	67.8
	29917 29918	device rentals	1 224 15 144 18 809	8 742 865 84 283 840 95 907 848	32 133 1 500 702 969 481	.4 1.8 1.0	Z 1.0 .6	X X X X X
	29926 29939	Rental of medical/convalescent equipmentFees from eye examinations	1 278 16	4 851 957 7 030	320 024 2 648	6.6 37.7	.6 .2 Z Z	X
	29941 29959	Charges for insurance	366	3 261 550 24 229 998	7 349	.2		X X
446110		repair, etc. Pharmacies and drug stores	4 908 40 530	24 229 998 X	353 902 155 607 983	1.5 X	100.0	69.8
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum;						
	20108	packaged snacks; etc. Bottled, canned, or packaged soft drinks	23 713 21 375	111 747 826 104 614 868	5 418 228 1 648 874	4.8 1.6	3.5 1.1	68.1 X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	22 548	109 076 042	3 769 354	3.5	2.4	Х
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	798	3 887 573	71 192	1.8	z	~
	20140 20150	Packaged liquor, wine, & beer	11 641	61 415 982	1 872 091	3.0	1.2	X
	20160	from vending machines operated by others	20 154 40 530	100 608 739 155 607 983	1 925 379 130 089 268	1.9 83.6	1.2 83.6	X 68.3
	20161 20162	Prescriptions	39 274 36 200	154 416 942 145 036 412	109 668 401 5 757 370	71.0 4.0	70.5 3.7	68.3 X X X
	20163 20164	Vitamins, minerals, & other dietary supplements. Health aids, incl first-aid products; foot prod; prescription access; eye/ contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	30 504 27 916	124 457 894 118 902 289	1 978 294 3 455 287	1.6 2.9	1.3	x
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	24 604	115 249 511	3 858 303	3.3	2.5	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc	25 859	117 878 389	5 299 206	4.5	3.4	X
	20167	Hearing aids & supplies	6 258 18 677	29 959 496 97 717 227	72 407 884 864	.2 .9	Z .6	X X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	19 609	99 958 109	705 891	.7		
	20200 20220	Men's wear	11 992 9 757	67 006 058 53 146 266	33 179 166 496	.1 .3	.5 Z .1	X X X
	20240 20260 20270	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	5 245 13 871	26 606 898 74 723 711	24 767 172 773	.1 .2	Z .1	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. Curtains, draperies, blinds, slipcovers, bed & table coverings	7 175 172	44 644 357 1 091 919	17 165 24	Z Z	Z	X

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		at end of table]	Establishments lir		Pro	oduct line sales		
2002 NAICS	2002 Product	Kind of business and product line				As percent of		
code	line code	TAING OF SAGINGS AND PROCESS WITH	Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	Estab- lishments with the product line	All estab- lishments ¹	Response coverage ² (percent)
446110		Pharmacies and drug stores—Con.						
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as						
	20320	hair dryers, curling irons, shavers, etc. Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, &	17 319	89 613 508	861 323	1.0	.6	х
	20330	accessories	10 834	60 265 200	191 938	.3	.1	X
	20380	records, tapes, audio tape books, sheet music, accessories. Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	16 204 17 893	84 058 740 94 171 080	631 404 540 559	.8	.4	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc	11 582 12 635	61 655 574	208 071	.3	.1	X X X
	20420 20440 20460	Books. Photographic equipment & supplies. Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except	18 933	65 460 500 98 231 857	196 698 1 131 106	.3 1.2	.1 .7	
	20461	bicycles	19 583 19 373	97 727 649 96 957 483	649 768 574 519	.7 .6	.4 .4	66.5 X
	20462 20463	Games, including video & electronic games	7 069 9 783	41 986 118 54 420 702	23 329 51 920	.1	Z Z	X X X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc	17 672	87 782 081	366 079	.4	.2 .1 Z	
	20491 20492	Prescription eyeglasses	3 989 66	20 056 202 74 106	132 677 1 780	.7 2.4	. I Z	69.5 X X X X
	20493 20494	Nonprescription eyeglasses & sunglasses	13 608 2 567	67 508 089 15 805 203	210 698 20 924	.3 .1	.1 Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snownobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	277	2 046 446	28 749	1.4	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	11 951	70 150 670	271 989	.4	.2	х
	20620	shrubs; fertilizers; animal feed, other than for pets; etc	10 391	55 048 822	234 660	.4	.2	х
	20730 20740	Automotive lubricants, including oil, greases, etc	6 105 5 611	30 421 015 34 685 832	81 014 20 205	.3	.1 Z Z	X X X X X 69.7
	20780 20800	Household fuels, including oil, LP gas, wood, coal Pets, pet foods, & pet supplies	177 15 574	1 113 346 84 817 767	4 633 206 514	.4 .2	.1	X
	20850 20851	All other merchandise	25 028	115 226 662	4 125 622	3.6	2.7	
	20852	Office paper, including computer printer, copier, fax, & typewriter cut	18 733	96 666 827	315 894	.3	.2	Х
	20853 20854	sheet paper Office & school supplies Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	6 548 19 494	31 378 105 95 903 502	94 894 575 543	.3 .6	.1 .4	X
	20855 20856 20877	Greeting cards	977 24 211 18 389	6 555 492 112 774 611 94 177 208	12 372 1 655 256 331 762	.2 1.5 .4	Z 1.1 .2	X X X
	20878 20883	Magazines & newspapers Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons. Seasonal decorations, including decorative plates, napkins, & cups All other merchandise	10 620 18 594 104	56 619 460 95 625 901 686 398	287 657 801 104 51 140	.5 .8 7.5	.2 .5 Z	X X X
	29810	All other merchandise	17 032	87 599 121	1 287 015	1.5	.8	х
	29900	repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	21 532	106 064 988	3 186 239	3.0	2.0	67.8
		laser disc, laser disc player, electronic game, & electronic game device rentals	1 224	8 742 865	32 133	.4	Z	х
	29917 29918	Receipts from photofinishing performed by this establishment	15 144 18 809	84 283 840 95 907 848	1 500 702 969 481	1.8 1.0	1.0 .6	X X X X X
	29926 29939	Rental of medical/convalescent equipment	1 278 16	4 851 957 7 030	320 024 2 648 7 349	6.6 37.7	.2 Z	X X
	29941 29959	Charges for insurance	366	3 261 550		.2	Z	
4461101		repair, etc. Pharmacies and drug stores	4 908 39 274	24 229 998 X	353 902 154 416 942	1.5 X	.2 100.0	X 69.8
	20100	Groceries & other food items for human consumption off the premises,						
	20108 20113	including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. Bottled, canned, or packaged soft drinks All other foods, including dry groceries, canned & bottled foods, candy,	23 323 21 061	111 056 665 104 067 869	5 316 681 1 626 585	4.8 1.6	3.4 1.1	68.0 X
	20110	packaged snacks, bakery products, etc.	22 253	108 427 954	3 690 096	3.4	2.4	Х
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	774	3 730 713	69 489	1.9	Z	X X
	20140 20150	Packaged liquor, wine, & beer	11 575	61 317 423	1 868 482	3.0	1.2	
	20160	from vending machines operated by others Drugs, health aids, beauty aids, including cosmetics	19 815 39 274	100 060 634 154 416 942	1 894 734 129 261 923	1.9 83.7	1.2 83.7	X 68.3 X X X
	20161 20162	Prescriptions Nonprescription medicines Vitamins, minerals, & other dietary supplements	39 274 35 735	154 416 942 144 310 353	109 668 401 5 655 209	71.0 3.9	71.0 3.7	X
	20163 20164	Health aids, incl first-aid products; foot prod; prescription access; eye/	30 002	123 723 486	1 944 099	1.6	1.3	X
	00465	contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	27 015	117 971 455	3 079 019	2.6	2.0	х
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	24 021	114 493 986	3 727 914	3.3	2.4	х
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc	25 204	117 095 911	5 117 480	4.4	3.3	х

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and definit	ions, see note	at end of table]	Establishments	with the product				
			Establishments lir		Pro	duct line sales		
2002	2002					As percent of		
NAICS code	Product line code	Kind of business and product line	Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	Estab- lishments with the product line	All estab- lishments ¹	Response coverage ² (percent)
4461101		Pharmacies and drug stores—Con.						
	20160 20167	Drugs, health aids, beauty aids, including cosmetics—Con. Hearing aids & supplies	6 191	29 811 735	69 801	.2	z	х
	20180	Soaps, detergents, & household cleaners	18 365	97 180 758	870 929	.9	.6	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc. Men's wear	19 274	99 317 889	696 434	.7	.5 Z	Х
	20200 20220	Women's, juniors', & misses' wear	11 858 9 679	66 765 253 53 008 248	32 429 159 052	.7 Z .3	Z .1	X X X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	5 241	26 601 407	24 707	.1	Z	X
	20260 20270	Footwear, including accessories. Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings,	13 640	74 266 828	163 685	.2	.1	Х
	20310	needlework kits, etc. Small electric appliances, including mixers; blenders; can openers;	7 059	44 404 136	16 986	z	z	X
	20010	toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	17 083	89 024 455	850 854	1.0	.6	Х
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, &						
	20330	accessories	10 679	59 932 304	189 937	.3	.1	X
	20380	records, tapes, audio tape books, sheet music, accessories Kitchenware & home furn, incl cookware, cooking access, dinnerware,	16 042	83 741 852	630 034	.8	.4	Х
	20400	glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	17 645 11 330	93 572 034 61 215 508	520 395 200 746	.6 .3	.3 .1	X
	20400 20420 20440	Books. Photographic equipment & supplies.	12 557 18 745	65 329 176 97 745 924	196 114 1 121 089	.3 .3 1.1	.1 .1 .7	X X X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except	10 740	07 740 024	1 121 000		.,	Α
	20461	bicycles	19 333 19 125	97 233 260 96 463 173	639 299 564 584	.7 .6	.4 .4	66.4 X
	20462 20463	Gámes, including video & electronic games	7 013 9 635	41 898 784 54 192 957	23 251 51 464	.1 .1	.4 Z Z	X X X
	20490 20491	Optical goods, including eyeglasses, contact lenses, sunglasses, etc Prescription eyeglasses	17 394 3 966	87 358 297 20 012 039	358 254 129 959	.4 .6	.2 .1 Z	69.4 X X X X
	20491 20492 20493	Contact lenses Nonprescription eyeglasses & sunglasses	63 13 351	73 381 67 113 885	1 695 205 703	2.3 .3	.1 Z .1	x x
	20494	All other optical goods & accessories	2 553	15 781 276	20 897	.1	ž	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc	269	1 951 830	27 796	1.4	z	х
	20620	& light fixtures	11 776	69 679 101	268 690	.4	.2	X
	20730	shrubs; fertilizers; animal feed, other than for pets; etc	10 349 6 089	54 872 060 30 359 915	230 086 80 299	.4 .3	.1	X X
	20740 20780	Automotive tires, tubes, batteries, parts, accessories	5 513 177	34 489 024 1 113 346	20 074 4 633	.1 .4	Z Z	X X X X
	20800 20850	Pets, pet foods, & pet supplies	15 505 24 600	84 572 615 114 526 413	203 834 4 056 614	.2 3.5	.1 2.6	69.6
	20851	Stationery products, including stationery, tablets, pads, & related products Office paper, including computer printer, copier, fax, & typewriter cut	18 480	96 091 096	310 166	.3	.2	Х
	20853 20854	sheet paper. Office & school supplies Office equipment, including fax machines, dictaphones, copying	6 529 19 275	31 325 264 95 411 955	94 315 563 701	.3 .6	.1 .4	X
	20855 20856 20877	machines, calculating machines, etc Greeting cards Magazines & newspapers Souvenirs & novelty items, including fruit & gourmet food baskets &	977 23 887 18 098	6 555 492 112 237 030 93 658 555	12 372 1 633 785 325 743	.2 1.5 .3	Z 1.1 .2	X X X
	20878 20883	pre-filled balloons. Seasonal decorations, including decorative plates, napkins, & cups All other merchandise	10 411 18 388 100	56 273 698 95 253 908 683 723	277 024 788 436 51 072	.5 .8 7.5	.2 .5 Z	X X X
	29810 29900	All other merchandise	16 835	87 188 438	1 270 876	1.5	.8	X
	29912	repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game	21 281	105 662 881	3 170 243	3.0	2.1	67.7
	29917	device rentals Receipts from photofinishing performed by this establishment	1 222 15 107	8 742 547 84 205 920	32 083 1 498 431	.4 1.8	Z 1.0	X
	29918 29926	Receipts from photofinishing contracted out to other establishments	18 636 1 264	95 584 755 4 840 417	967 378 317 313	1.0 6.6	.6	X X X X
	29941 29959	Charges for insurance	358	3 254 417	5 262	.2	.2 Z	
4461102		repair, etc	4 850 1 256	24 159 818 X	348 476 1 191 041	1.4 X	.2 100.0	X 75.7
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	390	691 161	101 547	14.7	8.5	72.6
	20108 20113	Bottled, canned, or packaged soft drinks All other foods, including dry groceries, canned & bottled foods, candy,	314	546 999	22 289	4.1	1.9	72.0 X
		packaged snacks, bakery products, etc.	295	648 088	79 258	12.2	6.7	Х
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	24 66	156 860 98 559	1 703 3 609	1.1 3.7	.1 .3	X
	. 201-10	asiagsa aquoi, milo, a bool	. 30	. 30 333	. 5 505	. 0.7	.5 1	^

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			Establishments v		Pro	duct line sales		
2002	2002 Product	Kind of business and product line				As percent of		
NAICS code	Product line code	Kind of business and product line	Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	Estab- lishments with the product line	All estab- lishments ¹	Response coverage ² (percent)
4461102		Proprietary stores – Con.						
	20150 20160 20162 20163 20164	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others Drugs, health aids, beauty aids, including cosmetics Nonprescription medicines Vitamins, minerals, & other dietary supplements Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes;	339 1 256 465 502	548 105 1 191 041 726 059 734 408	30 645 827 345 102 161 34 195	5.6 69.5 14.1 4.7	2.6 69.5 8.6 2.9	X 68.2 X X
	20165	medical, surgical, or dental supplies; & artificial limbs	901	930 834	376 268	40.4	31.6	Х
	20166	etc	583	755 525	130 389	17.3	10.9	Х
	20167	oral, feminine, & baby hygiene needs; hand products; etc	655 67	782 478 147 761	181 726 2 606	23.2 1.8	15.3 .2	X
	20180	Soaps, detergents, & household cleaners	312	536 469	13 935	2.6	1.2	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	335	640 220	9 457	1.5 .3	.8	Х
	20200 20220 20260 20270	Men's wear Women's, juniors', & misses' wear Footwear, including accessories. Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings,	134 78 231	240 805 138 018 456 883	750 7 444 9 088	.3 5.4 2.0	.1 .6 .8	X X X
	20310	needlework kits, etc. Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as	116	240 221	179	.1	Z	Х
	20320	hair dryers, curling irons, shavers, etc. Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, &	236	589 053	10 469	1.8	.9	Х
	20330	accessories. Audio equipment, musical instruments, radios, stereos, compact discs,	155	332 896	2 001	.6	.2	Х
	20380	records, tapes, audio tape books, sheet music, accessories	162	316 888	1 370	.4	.1	Х
	20400 20420 20440	& bathroom access, outdoor charcoal grills, planters, etc. Jewelry, including watches, watch attachments, novelty jewelry, etc. Books. Photographic equipment & supplies.	248 252 78 188	599 046 440 066 131 324 485 933	20 164 7 325 584 10 017	3.4 1.7 .4 2.1	1.7 .6 Z .8	X X X X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	250	494 389	10 469	2.1	.9	71.8
	20461 20462 20463	Toys, including wheel goods Games, including video & electronic games Hobby goods	248 56 148	494 310 87 334 227 745	9 935 78 456	2.0 .1 .2	.8 Z Z	X X X
	20490 20491 20493	Optical goods, including eyeglasses, contact lenses, sunglasses, etc Prescription eyeglasses	278 23 257	423 784 44 163 394 204	7 825 2 718 4 995	1.8 6.2 1.3	.7 .2 4	74.5 X X X
	20494	All other optical goods & accessories	14	23 927	27	.1	.4 Z	â
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc	8	94 616	953	1.0	.1	х
	20620	& light fixtures	175	471 569	3 299	.7	.3	X
	20730 20740 20800	shrubs; fertilizers; animal feed, other than for pets; etc. Automotive lubricants, including oil, greases, etc. Automotive tires, tubes, batteries, parts, accessories Pets, pet foods, & pet supplies	42 16 98 69	176 762 61 100 196 808 245 152	4 574 715 131 2 680	2.6 1.2 .1 1.1	.4 .1 Z .2	X X X X
	20850 20851	All other merchandise	428	700 249	69 008	9.9	5.8	74.7
	20852	products	253	575 731	5 728	1.0	.5	Х
	20853 20855 20856	sheet paper Office & school supplies Greeting cards Magazines & newspapers	19 219 324 291	52 841 491 547 537 581 518 653	579 11 842 21 471 6 019	1.1 2.4 4.0 1.2	Z 1.0 1.8 .5	X X X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons. Seasonal decorations, including decorative plates, napkins, & cups	209 206	345 762 371 993	10 633 12 668	3.1 3.4	.9 1.1	X
	29810 29900	All other merchandise	197	410 683	16 139	3.9	1.4	X
	29917 29918 29926 29939	repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided Receipts from photofinishing performed by this establishment Receipts from photofinishing contracted out to other establishments Rental of medical/convalescent equipment. Fees from eye examinations	251 37 173 14 12	402 107 77 920 323 093 11 540 3 860	15 996 2 271 2 103 2 711 1 348	4.0 2.9 .7 23.5 34.9	1.3 .2 .2 .2 .1	71.6 X X X X X
	29941 29959	Charges for insurance All other nonmerchandise receipts, including charges for delivery, repair, etc.	8 58	7 133 70 180	2 087 5 426	29.3 7.7	.2 .5	X
44612		Cosmetics, beauty supplies, and perfume stores	10 786	x	6 700 460	х	100.0	68.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	21	6 968	268	3.8	7	68.5
	20108 20113	Bottled, canned, or packaged soft drinks All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	10	1 499 5 821	250 18	1.2 4.3	Z Z Z	X X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	10	5 025	134	2.7	Z	X

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			Establishments v		Pro	duct line sales		
2002 NAICS	2002 Product	Kind of business and product line				As percent o		
code	line code		Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	Estab- lishments with the product line	All estab- lishments ¹	Response coverage ² (percent)
44612		Cosmetics, beauty supplies, and perfume stores—Con.						
	20160 20162 20163 20164	Drugs, health aids, beauty aids, including cosmetics Nonprescription medicines. Vitamins, minerals, & other dietary supplements Health aids, incl first-aid products; foot prod; prescription access; eye/ contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	10 786 27 35 72	6 700 460 7 304 83 555 31 224	6 358 075 381 4 959 8 838	94.9 5.2 5.9 28.3	94.9 Z .1	67.2 X X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc. Other hygiene needs, including deodorants; hair & shaving products;	4 465	2 530 965	1 906 297	75.3	28.5	Х
	20100	oral, feminine, & baby hygiene needs; hand products; etc.	7 588	5 134 227	4 437 600	86.4	66.2	Х
	20180 20190	Soaps, detergents, & household cleaners	43	9 448	871	9.2	z	X
	20200 20220 20240	bags, foils, etc. Men's wear Women's, juniors', & misses' wear Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to	20 87 215	6 298 30 554 68 881	134 3 082 12 664	2.1 10.1 18.4	Z Z .2	X X X
	20260 20310	6x & 7 to 14), & infants' & toddlers' clothing & accessories	26 38	19 766 27 137	1 943 1 139	9.8 4.2	Z Z	X X
	20380	hair dryers, curling irons, shavers, etc. Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet	3 671	1 665 399	214 344	12.9	3.2	X
	20400 20420 20460	& bathroom access, outdoor charcoal grills, planters, etc Jewelry, including watches, watch attachments, novelty jewelry, etc. Books Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except	114 446 30	91 528 181 917 8 778	6 231 28 342 469	6.8 15.6 5.3	.1 .4 Z	X X X
	20461	bicycles	25 25	5 762 5 762	402 402	7.0 7.0	Z Z	36.5 X
	20490 20493 20494	Optical goods, including eyeglasses, contact lenses, sunglasses, etc Nonprescription eyeglasses & sunglasses	102 100 58	36 249 36 041 7 626	2 948 1 171 1 777	8.1 3.2 23.3	Z Z Z	61.5 X X
	20850 20851	All other merchandise	187	82 684	5 293	6.4	.1	66.2
	20855 20856 20877	products Greeting cards Magazines & newspapers Souvenirs & novelty items, including fruit & gourmet food baskets &	17 35 66	2 445 7 410 15 989	184 224 485	7.5 3.0 3.0	Z Z Z	X X X
	20878 20883	pre-filled balloons. Seasonal decorations, including decorative plates, napkins, & cups All other merchandise	47 52 7	17 466 42 400 4 686	986 1 857 1 555	5.6 4.4 33.2	Z Z Z	X X X
	29810 29900	All other merchandise	226	446 854	31 826	7.1	.5	X
	29941 29959	const, rental/lease of tools/equip & oth svc provided Charges for insurance All other nonmerchandise receipts, including charges for delivery, repair, etc.	254 9 245	205 168 2 314 202 854	31 826 190 31 636	15.5 8.2 15.6	.5 Z .5	63.8 X X
446120		Cosmetics, beauty supplies, and perfume stores	10 786	×	6 700 460	x	100.0	68.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. Bottled, canned, or packaged soft drinks	21 10	6 968 1 499	268	3.8 1.2	Z Z	68.5
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	18	5 821	18 250	4.3	z	×
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	10 10 786	5 025 6 700 460	134 6 358 075	2.7 94.9	Z 94.9	×
	20162 20163 20164	Nonprescription medicines. Vitamins, minerals, & other dietary supplements. Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes;	27 35	7 304 83 555	381 4 959	5.2 5.9	.1	67.2 X X
	20165	medical, surgical, or dental supplies; & artificial limbs	72	31 224	8 838	28.3	.1	X
	20166	etc. Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	4 465 7 588	2 530 965 5 134 227	1 906 297 4 437 600	75.3 86.4	28.5 66.2	X X
	20180 20190 20200	Soaps, detergents, & household cleaners. Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc. Men's wear	43 20 87	9 448 6 298 30 554	871 134 3 082	9.2 2.1 10.1	Z Z Z	X X X
	20220 20240	Women's, juniors', & misses' wear. Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	215 26	68 881 19 766	12 664 1 943	18.4 9.8	.2 Z Z	x x x
	20260 20310	Footwear, including accessories Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	38 3 671	27 137 1 665 399	1 139 214 344	12.9	3.2	x
	20380 20400 20420	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	114 446 30	91 528 181 917 8 778	6 231 28 342 469	6.8 15.6 5.3	.1 .4 Z	X X X

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			Establishments w		Pro	duct line sales		
2002 NAICS	2002 Product	Kind of business and product line				As percent of		
code	line code	·	Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	Estab- lishments with the product line	All estab- lishments ¹	Response coverage ² (percent)
446120		Cosmetics, beauty supplies, and perfume stores—Con.						
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	25	5 762	402	7.0	Z Z	36.5
	20461	Optical goods, including eyeglasses, contact lenses, sunglasses, etc	25 102	5 762 36 249	402 2 948	7.0 8.1		X 61.5
	20493 20494	Nonprescription eyeglasses & sunglasses All other optical goods & accessories.	100 58	36 041 7 626	1 171 1 777	3.2 23.3	Z Z Z	X
	20850 20851	All other merchandise	187	82 684	5 293	6.4	.1	66.2
	20855 20856 20877	products Greeting cards Magazines & newspapers Souvenirs & novelty items, including fruit & gourmet food baskets &	17 35 66	2 445 7 410 15 989	184 224 485	7.5 3.0 3.0	Z Z Z	X X X
	20878 20883	pre-filled balloons . Seasonal decorations, including decorative plates, napkins, & cups All other merchandise	47 52 7	17 466 42 400 4 686	986 1 857 1 555	5.6 4.4 33.2	Z Z Z	X X X
	29810 29900	All other merchandise	226	446 854	31 826	7.1	.5	Х
	29941	const, rental/lease of tools/equip & oth svc provided	254 9	205 168 2 314	31 826 190	15.5 8.2	.5 Z	63.8 X
	29959	All other nonmerchandise receipts, including charges for delivery, repair, etc	245	202 854	31 636	15.6	.5	Х
44613		Optical goods stores	13 031	Х	6 649 651	X	100.0	74.8
	20160 20161 20162	Drugs, health aids, beauty aids, including cosmetics Prescriptions Nonprescription medicines	443 6 13	218 375 3 042 6 778	26 466 536 78	12.1 17.6 1.2	.4 Z Z Z	72.7 X X X
	20163 20164	Vitamins, minerals, & other dietary supplements	374	8 779 189 277	206 21 297	2.3	.3	x x
	20166 20167	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc	6 60	2 295 23 392	50 4 293	2.2 18.4	Z .1	X
	20200 20220 20260 20400 20490 20491 20492 20493 20494	Men's wear Women's, juniors', & misses' wear Footwear, including accessories Jewelry, including watches, watch attachments, novelty jewelry, etc. Optical goods, including eyeglasses, contact lenses, sunglasses, etc. Prescription eyeglasses Contact lenses, Nonprescription eyeglasses & sunglasses Nonprescription eyeglasses & sunglasses All other optical goods & accessories.	7 9 20 2 002 13 031 10 601 7 063 7 880 9 372	7 115 7 514 12 900 612 433 6 649 651 5 897 243 3 377 158 3 031 376 5 286 273	1 197 1 263 1 596 27 064 6 266 299 4 782 126 520 917 745 251 218 005	16.8 16.8 12.4 4.4 94.2 81.1 15.4 24.6 4.1	Z Z .4 94.2 71.9 7.8 11.2 3.3	X X X 73.7 X X X X
	20850	All other merchandise	15	5 918	997	16.8	Z	74.8
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons.	8	2 650	476	18.0	Z	Х
	29810 29900	All other merchandise	29	12 102	3 657	30.2	.1	Х
	29926 29939 29941	const, rental/lease of tools/equip & oth svc provided Rental of medical/convalescent equipment Fees from eye examinations Charges for insurance	4 302 10 3 908 66	2 362 687 2 670 2 047 127 28 376	320 979 96 229 491 2 324	13.6 3.6 11.2 8.2	4.8 Z 3.5 Z	74.2 X X X
	29959	All other nonmerchandise receipts, including charges for delivery, repair, etc.	781	693 661	89 068	12.8	1.3	Х
446130		Optical goods stores	13 031	х	6 649 651	x	100.0	74.8
	20160 20161 20162 20163 20164	Drugs, health aids, beauty aids, including cosmetics	443 6 13 18	218 375 3 042 6 778 8 779	26 466 536 78 206	12.1 17.6 1.2 2.3	.4 Z Z Z	72.7 X X X
	20166	contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs. Other hygiene needs, including deodorants; hair & shaving products;	374	189 277	21 297	11.3	.3	Х
	20167	oral, feminine, & baby hygiene needs; hand products; etc. Hearing aids & supplies	6 60	2 295 23 392	50 4 293	2.2 18.4	Z .1	X X
	20200 20220 20260 20400 20490 20491 20492 20493 20494	Men's wear Women's, juniors', & misses' wear Footwear, including accessories. Jewelry, including watches, watch attachments, novelty jewelry, etc. Optical goods, including eyeglasses, contact lenses, sunglasses, etc. Prescription eyeglasses Contact lenses Nonprescription eyeglasses & sunglasses All other optical goods & accessories.	7 9 20 2 002 13 031 10 601 7 063 7 880 9 372	7 115 7 514 12 900 612 433 6 649 651 5 897 243 3 377 156 3 031 376 5 286 273	1 197 1 263 1 596 27 064 6 266 299 4 782 126 520 917 745 251 218 005	16.8 16.8 12.4 4.4 94.2 81.1 15.4 24.6 4.1	Z Z Z .4 94.2 71.9 7.8 11.2 3.3	X X X 73.7 X X X X
	20850 20877	All other merchandise	15	5 918	997	16.8	Z	74.8
		pre-filled balloons	8	2 650	476	18.0	Z	Х
	29810	All other merchandise	29	12 102	3 657	30.2	.1	Х

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2002 NAICS code 2002 Product line code 446130 29900 29926 29939 29941 29959 44619 20100 20108 20113 20120 20140 20150 20160 20163 20164 20165 20166 20167 20180 20190 20200 20200 20300 20310 20310 20330 20380 20400 20420 20440 20460 20490 20500 20600 20620 20800 20851 20852 20854 20855		Establishments with the product line		Pro				
29900 29926 29939 29941 29959 44619 20100 20108 20113 20120 20140 20150 20162 20163 20164 20165 20166 20167 20180 20190 20200 20220 20200 20200 20300 20310 20330 20380 20380 20400 20420 20440 20460 20490 20500 20600 20620 20800 20851 20852 20854 20855 20856	ict Kind of business and product line				As percent of total sales of —			
29900 29926 29939 29941 29959 44619 20100 20108 20108 20113 20120 20140 20150 20160 20162 20163 20164 20165 20166 20167 20180 20190 20220 20220 20220 20220 20230 20300 20310 20330 20380 20340 20400 20420 20440 20460 20490 20500 20600 20620 20800 20851 20852 20854 20855	de	Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	Estab- lishments with the product line	All estab- lishments ¹	Response coverage ² (percent)	
29926 29939 29941 29959 44619 20100 20108 20108 20113 20120 20140 20150 20160 20162 20163 20164 20165 20166 20167 20180 20190 20220 20220 20220 20230 20300 20310 20330 20380 20400 20420 20440 20460 20490 20500 20620 20800 20850 20851 20852 20854 20855	Optical goods stores—Con.							
20100 20108 20113 20120 20140 20150 20160 20162 20163 20164 20165 20166 20167 20180 20190 20200 20220 20260 20300 20310 20330 20380 20400 20420 20440 20460 20490 20500 20600 20620 20800 20850 20851 20852 20854 20855	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided Rental of medical/convalescent equipment. Fees from eye examinations Charges for insurance All other nonmerchandise receipts, including charges for delivery, repair, etc.	4 302 10 3 908 66 781	2 362 687 2 670 2 047 127 28 376 693 661	320 979 96 229 491 2 324 89 068	13.6 3.6 11.2 8.2 12.8	4.8 Z 3.5 Z	74.2 X X X X	
20108 20113 20120 20140 20150 20160 20162 20163 20164 20165 20166 20167 20180 20190 20220 20280 20300 20330 20330 20340 20440 20440 20440 20440 20460 20460 20460 20600 20600 20850 20851 20852 20854 20855 20856	Other health and personal care stores	17 626	x	11 262 604	x	100.0	50.6	
20140 20150 20160 20162 20163 20164 20165 20166 20167 20180 20190 20220 20220 20220 20260 20300 20310 20330 20380 20440 20420 20440 20440 20460 20490 20500 20620 20800 20851 20852 20854 20855 20856	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. Bottled, canned, or packaged soft drinks All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	4 627 2 436 4 097	3 006 958 1 574 857 2 679 788	993 102 149 710 843 392	33.0 9.5 31.5	8.8 1.3 7.5	46.6 X X	
20150 20160 20162 20163 20164 20165 20166 20167 20180 20190 20220 20220 20260 20300 20310 20330 20380 20400 20420 20440 20440 20460 20600 20620 20800 20851 20852 20854 20855	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	713 94	751 120 190 411	52 619 4 350	7.0 2.3	.5 Z	X	
20166 20167 20180 20190 20200 20220 20260 20300 20310 20330 20380 20400 20420 20440 20460 20490 20500 20600 20620 20800 20851 20852 20854 20855 20856	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others. Drugs, health aids, beauty aids, including cosmetics. Nonprescription medicines. Vitamins, minerals, & other dietary supplements. Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes;	22 17 626 266 9 589	13 377 11 262 604 180 157 4 771 686	748 9 450 561 64 045 3 249 286	5.6 83.9 35.6 68.1	Z 83.9 .6 28.9	X 49.1 X X	
20167 20180 20190 20290 20220 20260 20300 20310 20310 20330 20380 20440 20420 20440 20460 20600 20620 20800 20850 20851 20852 20854 20855 20856	medical, surgical, or dental supplies; & artificial limbs	4 083	5 313 133	4 488 055	84.5	39.8	Х	
20180 20190 20200 20220 20260 20300 20310 20330 20380 20440 20420 20440 20460 20460 20620 20620 20800 20850 20851 20852 20854 20855 20856	etc. Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	4 637 2 892	2 606 187 1 864 278	133 720 75 447	5.1 4.0	1.2	X X X	
20190 20200 20220 20220 20260 20300 20310 20330 20380 20400 20420 20440 20460 20490 20500 20600 20620 20800 20850 20851 20852 20854 20855 20856	Hearing aids & supplies	4 327 1 361	1 479 070 902 749	1 439 904 13 369	97.4 1.5	12.8	×	
20330 20380 20400 20420 20440 20460 20460 20500 20600 20620 20800 20850 20851 20852 20854 20855 20856	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc. Men's wear Women's, juniors', & misses' wear Footwear, including accessories Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners,	482 17 62 307	508 200 17 572 57 953 260 149	6 107 967 4 640 11 426	1.2 5.5 8.0 4.4	.1 Z Z .1	X X X X	
20490 20490 20440 20460 20460 20490 20500 20600 20620 20800 20850 20851 20852 20854 20855 20856	dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc. Small electric appliances, including mixers; blenders; can openers;	15	10 664	1 029	9.6	z	х	
20380 20400 20420 20440 20460 20490 20500 20600 20620 20800 20850 20851 20852 20854 20855 20856	toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	426	361 261	4 490	1.2	z	X	
20420 20440 20460 20460 20490 20500 20600 20620 20800 20850 20851 20852 20854 20855 20856	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	79	48 552	768	1.6	z	X	
20500 20600 20620 20800 20850 20851 20852 20854 20855 20856	& bathroom access, outdoor charcoal grills, planters, etc	261 142 2 483 27	325 226 87 459 1 934 079 12 769	7 702 1 450 33 215 281	2.4 1.7 1.7 2.2	.1 Z .3 Z	X X X	
20620 20800 20850 20851 20852 20854 20855 20856	bicycles Optical goods, including eyeglasses, contact lenses, sunglasses, etc Sporting goods, including saddlery, boats, personal watercraft,	289 87	219 619 45 692	9 960 14 368	4.5 31.4	.1 .1	X	
20800 20850 20851 20852 20854 20855 20856	snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc. Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures.	31	20 935 11 782	4 635 1 109	22.1 9.4	z z	x x	
20851 20852 20854 20855 20856	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc	24 1 156	21 422 1 149 333	1 076 15 388	5.0 1.3	Z .1	X	
20854 20855 20856	All other merchandise Stationery products, including stationery, tablets, pads, & related products	783 49	731 937 20 802	21 132 490	2.9	.2 Z	49.4 X	
20855 20856	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper.	20	14 592	119	.8	z	X	
20856	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	7 270	5 621	443 3 139	7.9 1.4	Z Z	X	
20877	Greeting cards . Magazines & newspapers Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons.	468	220 671 534 954 44 551	6 098 2 425	1.1	.1 Z Z	X X X	
20878 20883 29810	Seasonal decorations, including decorative plates, napkins, & cups All other merchandise	25 47 1 373	11 752 55 144 1 479 159	613 7 725 120 128	5.2 14.0 8.1	Z .1 1.1	X X X	
29900	All other merchandizes All nonmerch ropts, incl all ropts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided Receipts from video tape, DVD, video/DVD player, video recorder,	1 949	1 859 331	487 120	26.2	4.3	47.6	
29912 29926 29939	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals. Rental of medical/convalescent equipment. Fees from eye examinations.	28 861 11	9 458 1 297 536 2 867	1 011 395 923 395	10.7 30.5 13.8	Z 3.5 Z Z	X X X	

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			Establishments with the product line		Product line sales			
NAICS Prod	2002 Product	ict Kind of business and product line				As percent of total sales of —		
	line code		Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	Estab- lishments with the product line	All estab- lishments ¹	Respons coverage (percent
14619		Other health and personal care stores—Con.						
	29900 29959	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided—Con. All other nonmerchandise receipts, including charges for delivery,						
		repair, etc.	1 235	734 757	87 940	12.0	.8	
146191		Food (health) supplement stores	9 525	X	4 677 252	X	100.0	50.
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	4 603	2 982 263	991 390	33.2	21.2	46.
	20108 20113	Bottled, canned, or packaged soft drinks All other foods, including dry groceries, canned & bottled foods, candy,	2 423	1 566 225	148 778	9.5	3.2	
		packaged snacks, bakery products, etc.	4 081	2 662 326	842 612	31.6	18.0	2
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate	710	751 100	F0 C10	7.0	1.1	,
	20140 20150	consumption Packaged liquor, wine, & beer Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales	713 94	751 120 190 411	52 619 4 350	7.0 2.3	1.1)
	20160	from vending machines operated by others Drugs, health aids, beauty aids, including cosmetics	22 9 525	13 377 4 677 252	748 3 473 374	5.6 74.3	Z 74.3	48.
	20162 20163	Nonprescription medicines	148 9 525	69 457 4 677 252	6 843 3 242 950	9.9 69.3	.1 69.3	
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/ contact lens care prod; convalescent aids; ortho equip, exc shoes;						
	20165	medical, surgical, or dental supplies; & artificial limbs	313	230 822	18 374	8.0	.4	
	20166	etc	4 617	2 599 009	132 405	5.1	2.8	
	20180	oral, feminine, & baby hygiene needs; hand products; etc.	2 818 1 350	1 840 966 895 834	72 698 13 237	3.9 1.5	1.6	
	20190	Soaps, detergents, & household cleaners						
	20200	bags, foils, etc. Men's wear	458 15	434 049 10 196	4 724 374	1.1 3.7	.1 Z Z Z	
	20220 20260 20300	Women's, juniors', & misses' wear Footwear, including accessories Major household appl, incl vacuum cleaners, sewing machines,	27 65	21 141 49 813	1 216 889	5.8 1.8	Z	
	20310	refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc. Small electric appliances, including mixers; blenders; can openers;	15	10 664	1 029	9.6	z	:
	20010	toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	422	359 681	4 490	1.2	.1	,
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	75	41 440	702	1.7	z	
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet	055		= 400			
	20400	& bathroom access, outdoor charcoal grills, planters, etc	255 133	322 263 86 669	7 109 1 450	2.2 1.7	.2 Z .7 Z	
	20420 20440 20460	Jewelry, including watches, watch attachments, novelty jewelry, etc	2 477 27	1 916 364 12 769	30 449 281	1.6 2.2	.7 Z	:
	20490 20500	electronic games, electronic game devices, & wheel goods, except bicycles Optical goods, including eyeglasses, contact lenses, sunglasses, etc Sporting goods, including saddlery, boats, personal watercraft,	274 48	210 663 26 660	8 840 7 717	4.2 28.9	.2 .2	:
		snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	27	17 774	3 976	22.4	.1	
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	24	21 422	1 076	5.0	z	;
	20800 20850	Pets, pet foods, & pet supplies All other merchandise	1 154 720	1 149 201 666 742	15 388 12 769	1.3 1.9	.3 .3	49.
	20851	Stationery products, including stationery, tablets, pads, & related products	49	20 802	490	2.4	z	2
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper. Greeting cards	17 262	14 288 216 011	103 3 090	.7 1.4	Z .1	
	20856 20877	Magazines & newspapers	468	534 954	6 098	1.1	.1	1
	20878	pre-filled balloons,	110 22	44 265 11 448	2 316 611	5.2 5.3	.1 Z	
	29810 29900	All other merchandise	589	665 012	21 281	3.2	.5	
	29912	repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided Receipts //ease of tools/equip & oth svc provided Receipts //ease of tools/equip & oth svc provided Receipts //ease of tools/equip & oth svc provided	271	121 983	17 119	14.0	.4	34.
	29926	laser disc, laser disc player, electronic game, & electronic game device rentals Rental of medical/convalescent equipment	14 14	5 705 953	104 83	1.8 8.7	Z Z)
	29926 29941 29959	Charges for insurance	27	9 667	42	.4	Ž	Ś
	29909	All other nonmerchandise receipts, including charges for delivery, repair, etc.	257	116 278	16 890	14.5	.4	2
446199		All other health and personal care stores	8 101	x	6 585 352	x	100.0	51.0
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum;						
	20108	packaged snacks; etc. Bottled, canned, or packaged soft drinks	24 13	24 695 8 632	1 712 932	6.9 10.8	Z Z	39.
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	16	17 462	780	4.5	z	

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			Establishments lir	with the product ne	Pro				
2002 NAICS	2002 Product	Kind of business and product line				As percent of total sales of —			
code	line code		Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	Estab- lishments with the product line	All estab- lishments ¹	Response coverage ² (percent)	
446199		All other health and personal care stores—Con.							
	20160 20162 20163 20164	Drugs, health aids, beauty aids, including cosmetics Nonprescription medicines. Vitamins, minerals, & other dietary supplements. Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes;	8 101 118 64	6 585 352 110 700 94 434	5 977 187 57 202 6 336	90.8 51.7 6.7	90.8 .9 .1	49.3 X X	
	20165	medical, surgical, or dental supplies; & artificial limbs	3 770	5 082 311	4 469 681	87.9	67.9	х	
	20166	etc Other hygiene needs, including deodorants; hair & shaving products;	20	7 178	1 315	18.3	Z	x	
	oral, feminine, & baby hygiene needs; hand products; etc	74 4 327	23 312 1 479 070	2 749 1 439 904	11.8 97.4	Z 21.9	X X		
	20180 20190	Soaps, detergents, & household cleaners	11	6 915	132	1.9	Z	x	
	20220 20260 20380	bags, foils, etc. Women's, juniors', & misses' wear Footwear, including accessories Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet	24 35 242	74 151 36 812 210 336	1 383 3 424 10 537	1.9 9.3 5.0	Z .1 .2	X X X	
	20420 20460	& bathroom access, outdoor charcoal grills, planters, etc. Books. Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic games, wheel goods, except	6 6	2 963 17 715	593 2 766	20.0 15.6	Z Z	X	
	20490 20850 20855 20883	bicycles Optical goods, including eyeglasses, contact lenses, sunglasses, etc. All other merchandise Greeting cards All other merchandise	15 39 63 8 45	8 956 19 032 65 195 4 660 55 084	1 120 6 651 8 363 49 7 719	12.5 34.9 12.8 1.1 14.0	Z .1 .1 Z .1	X X 47.9 X X	
	29810 29900	All other merchandise . All nonmerch ropts, incl all ropts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site	784	814 147	98 847	12.1	1.5	x	
	29912	repail & charges for dery, repail, frianti, storage, installation, orieste const, rental/lease of tools/equip & oth svc provided	1 678	1 737 348	470 001	27.1	7.1	48.9	
	29926 29939 29941 29959	device rentals Rental of medical/convalescent equipment. Fees from eye examinations Charges for insurance All other nonmerchandise receipts, including charges for delivery,	14 847 11 41	3 753 1 296 583 2 867 20 970	907 395 840 395 1 809	24.2 30.5 13.8 8.6	6.0 Z Z	X X X	
	29909	repair, etc.	978	618 479	71 050	11.5	1.1	Х	

¹Product line sales and/or product line percents may not sum to totals due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

²Sales of establishments reporting product line sales as percent of total sales.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Concentration by Largest Firms for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

Confidentia	ny protection, sampling error, nonsampling error, and definitions, see note	at end of table)	Sales				Paid employees
2002 NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Amount (\$1,000)	As percent of total	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	for pay period including March 12 (number)
446	Health and personal care stores						
	All firms 4 largest firms 8 largest firms 20 largest firms 50 largest firms	81 973 14 726 17 864 27 944 31 975	180 220 698 81 287 516 94 302 800 106 973 142 114 812 518	100.0 45.1 52.3 59.4 63.7	20 576 171 7 454 860 9 238 304 11 135 730 12 049 401	4 890 987 1 807 369 2 206 834 2 675 049 2 903 158	1 036 549 462 476 552 399 639 015 685 634
4461	Health and personal care stores						
	All firms 4 largest firms 8 largest firms 20 largest firms 50 largest firms	81 973 14 726 17 864 27 944 31 975	180 220 698 81 287 516 94 302 800 106 973 142 114 812 518	100.0 45.1 52.3 59.4 63.7	20 576 171 7 454 860 9 238 304 11 135 730 12 049 401	4 890 987 1 807 369 2 206 834 2 675 049 2 903 158	1 036 549 462 476 552 399 639 015 685 634
44611	Pharmacies and drug stores						
	All firms 4 largest firms 8 largest firms 20 largest firms 50 largest firms	40 530 14 726 16 324 17 697 18 723	155 607 983 81 287 516 94 114 218 102 309 543 106 739 412	100.0 52.2 60.5 65.7 68.6	15 763 914 7 454 860 9 173 716 10 123 060 10 574 037	3 729 055 1 807 369 2 192 253 2 429 526 2 538 155	792 982 462 476 525 951 566 114 585 299
446110	Pharmacies and drug stores						
	All firms 4 largest firms 8 largest firms 20 largest firms 50 largest firms	40 530 14 726 16 324 17 697 18 723	155 607 983 81 287 516 94 114 218 102 309 543 106 739 412	100.0 52.2 60.5 65.7 68.6	15 763 914 7 454 860 9 173 716 10 123 060 10 574 037	3 729 055 1 807 369 2 192 253 2 429 526 2 538 155	792 982 462 476 525 951 566 114 585 299
4461101	Pharmacies and drug stores						
	All firms 4 largest firms 8 largest firms 20 largest firms 50 largest firms	39 274 14 598 16 196 17 547 18 553	154 416 942 81 041 402 93 868 104 101 985 194 106 330 165	100.0 52.5 60.8 66.0 68.9	15 585 241 7 430 448 9 149 304 10 092 402 10 537 688	3 685 606 1 801 036 2 185 920 2 421 759 2 528 943	783 010 459 984 523 459 563 077 581 635
4461102	Proprietary stores						
	All firms 4 largest firms 8 largest firms 20 largest firms 50 largest firms	1 256 148 173 263 317	1 191 041 402 143 467 139 545 249 647 102	100.0 33.8 39.2 45.8 54.3	178 673 35 157 42 267 57 992 75 012	43 449 8 878 10 682 14 506 18 580	9 972 3 187 3 749 4 414 5 013
44612	Cosmetics, beauty supplies, and perfume stores						
	All firms 4 largest firms 8 largest firms 20 largest firms 50 largest firms	10 786 4 069 4 955 5 317 5 440	6 700 460 3 729 105 4 429 147 4 766 819 4 980 529	100.0 55.7 66.1 71.1 74.3	973 978 526 758 627 317 680 662 708 484	233 074 125 909 151 489 163 824 170 033	78 859 49 837 56 868 59 801 60 972
446120	Cosmetics, beauty supplies, and perfume stores						
	All firms 4 largest firms 8 largest firms 20 largest firms 50 largest firms	10 786 4 069 4 955 5 317 5 440	6 700 460 3 729 105 4 429 147 4 766 819 4 980 529	100.0 55.7 66.1 71.1 74.3	973 978 526 758 627 317 680 662 708 484	233 074 125 909 151 489 163 824 170 033	78 859 49 837 56 868 59 801 60 972
44613	Optical goods stores						
	All firms 4 largest firms 8 largest firms 20 largest firms 50 largest firms	13 031 4 418 5 467 5 959 6 370	6 649 651 2 932 067 3 395 875 3 789 980 4 029 619	100.0 44.1 51.1 57.0 60.6	1 629 757 683 379 785 856 897 700 954 242	403 653 170 745 196 783 225 198 239 525	70 156 32 426 36 778 40 907 43 124
446130	Optical goods stores						
	All firms 4 largest firms 8 largest firms 20 largest firms 50 largest firms	13 031 4 418 5 467 5 959 6 370	6 649 651 2 932 067 3 395 875 3 789 980 4 029 619	100.0 44.1 51.1 57.0 60.6	1 629 757 683 379 785 856 897 700 954 242	403 653 170 745 196 783 225 198 239 525	70 156 32 426 36 778 40 907 43 124
44619	Other health and personal care stores						
	All firms 4 largest firms 8 largest firms 20 largest firms 50 largest firms	17 626 3 976 4 139 4 421 4 606	11 262 604 1 964 902 2 229 104 2 616 325 3 194 184	100.0 17.4 19.8 23.2 28.4	2 208 522 312 756 370 202 441 577 572 757	525 205 78 853 93 132 110 044 139 464	94 552 18 278 19 873 22 469 26 196
446191	Food (health) supplement stores						
	All firms 4 largest firms 8 largest firms 20 largest firms 50 largest firms	9 525 3 557 3 626 3 664 3 742	4 677 252 1 433 757 1 567 312 1 742 591 1 975 787	100.0 30.7 33.5 37.3 42.2	696 699 207 383 226 396 251 198 283 123	169 891 51 859 56 369 62 666 70 428	47 321 15 655 16 809 18 135 19 871

Table 4. Concentration by Largest Firms for the United States: 2002—Con.

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2002 NAICS code	Kind of business and largest firms based on sales		Sale	S		First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
		Establishments (number)	Amount (\$1,000)	As percent of total	Annual payroll (\$1,000)		
446199	All other health and personal care stores						
	All firms 4 largest firms 8 largest firms 20 largest firms 50 largest firms	8 101 582 775 833 980	6 585 352 795 347 934 712 1 228 777 1 705 566	100.0 12.1 14.2 18.7 25.9	1 511 823 162 819 193 562 251 967 372 347		47 231 4 218 5 040 6 705 9 731

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.